

Triptoos Partners with AFF to Bring the Family Friendly Trustmark Accreditation to Canada

Triptoos prides itself on being family travel specialists, sourcing impeccable, sustainable, individual accommodation and service providers within Canada that are specially tailored to the needs of families traveling with children.

Triptoos is delighted to announce that the company has signed up with family-friendly trustmark accreditation, Approved Family Friendly to be the AFF Partner Agent for Canada. The trustmark is awarded to special family-friendly providers of holiday accommodation and services that go the extra mile for children and ensure that their products are in fact child friendly.

The AFF trustmark allows families who are looking for holiday accommodation and service providers, to easily recognise a holiday property that is family-friendly over one that is not.

Canadian tourism suppliers, who request to join the scheme, are vetted for their family-friendly credentials and once successful, they are then licensed to use the Families Approved trustmark on their marketing literature, can utilize the AFF brand and gain trust from families in an instant glance.

The official logo tells potential family clients they can be re-assured that a provider has been independently parent approved & recommended by a recognised scheme. Both Triptoos and AFF welcome businesses who are proud of their reputation for being Family Friendly. Joining the accreditation scheme can only serve to enhance a providers reputation to families and by making it even easier for more families to find and select them for their holiday.

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Notes to editors:

Triptoos is the UK specialists in family travel to Canada. Triptoos launched in early 2014 to provide families with bespoke, sustainable and adventurous holidays, removing stress from the planning process.

Triptoos can be contacted on 01225 471893 or visit www.triptoos.com

Approved Family Friendly (AFF) is an independent accreditation award scheme for providers who deliver excellence for children and families. The scheme was started by mum of two and business woman Jane Hancox. Visit www.approvedfamilyfriendly.com or call 0845 680 2148 for more details about the scheme.

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